

Moviestorm Listed in Mediatech 100

13 November, 2008, Cambridge, UK – Short Fuze Limited, the award-winning Cambridge company established to open up the world of digital animation, is proud to announce that it has been selected for inclusion in the prestigious Mediatech 100 list.

Mediatech 100, compiled by analysts Library House and supported by Kemp Little and NewMediaAge, represents the hottest 100 private mediatech companies in Europe. Library House says that these are “the 100 companies among those most likely to change the mediatech world.” Mediatech companies take advantage of the intersection between media and technology and have revolutionised the business and distribution models of the media industry.

David Bailey, CEO of Short Fuze, said, “We’ve always set out to be a ground-breaking company. It’s been a long, hard slog, but we know from experience that making innovative products is neither quick nor easy. We believe that Moviestorm has the power to change the lives of our customers, and it’s very satisfying to see that we’re not the only ones who think so and to see ourselves in this list alongside so many other innovative European companies.”

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PRESS RELEASE



About Moviestorm:

Moviestorm takes first time users through the entire movie making process from set-building, character creation and script-writing to titles, credits and editing in under fifteen minutes, ending up with a digital animated movie that can be uploaded to YouTube or Moviestorm's own site with a single click.

The base Moviestorm pack is free and includes everything required to make a simple movie. Additional content packs, providing more costumes, sets, props and animations, are available from Moviestorm for under £10/\$20. Moviestorm is a complete software package for creating animated movies that is both easy-to-use for first-timers and fully-featured for advanced movie makers. It can be downloaded free from www.moviestorm.net

About Moviestorm

Moviestorm allows anyone to:

- Create sets and characters based on a library of customisable templates and 3D models
- Record dialogue for characters to speak back
- Choreograph scenes using a wide range of stock animations
- Film scenes using multiple cameras, and edit the footage into a complete movie
- Upload movies directly to YouTube , the Moviestorm website and produce files suitable for other video-sharing sites.

Moviestorm (TM) is a trademark of Short Fuze Limited.

For further information

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